

Mobile healthcare coverage with full bars

TELADOC SUCCESS STORY

*Absolutely great experience. The physician who helped me made me feel extra comfortable and explained things with great precision and in a very clear and concise manner. My five-minute phone call with your **service was far more useful, productive, and extremely helpful than waiting two hours at urgent care today.** Thank you so much!!!*



ELIZABETH - T-MOBILE EMPLOYEE

T-Mobile®

See how **T-Mobile** saved

\$2,153,000

in 12 months by offering their employees
telehealth as a health care benefit.

America's Fastest Growing Wireless Carrier. T-Mobile is a national provider of wireless voice, messaging, and data services capable of reaching over 305 million Americans where they live, work, and play.

As America's Un-carrier, T-Mobile is redefining the way consumers and businesses buy wireless services through leading product and service innovation. The company's advanced nationwide 4G LTE network delivers outstanding wireless experiences to approximately 63 million customers who are unwilling to compromise on quality and value.



Why we chose telehealth

We are a mobile company and strongly believe in quality mobile technology to deliver healthcare vs traditional methods for common conditions.

Telemedicine is clearly the best way to tackle the consistently rising costs of ER usage that is not effectively addressed by increasing ER co-pay deductible. The convenience and productivity savings, combined with the quality care and high employee satisfaction all contributed to our decision.

Plan design

Welcome kits mailed to eligible employees. Kits include instructions to set up their account and two membership cards.

Non-HSA Plan Members: \$0 per visit fee

HSA Plan Members: \$40 per visit fee

12-month utilization

Monthly utilization is strongly influenced by seasonality. Communication campaigns help increase awareness, use of the service and savings.



Communication strategy

Promotions included an incentive to help inspire more people to register.

Messaging on benefits and incentives remained constant – including the specific ability to reduce unnecessary ER usage as a key benefit in the promotion of the program.

Knowing that current members embraced the program after using it for the first time, we encouraged employees to “try something new” and challenged them to change behavior.

Let's do the numbers

By redirecting care from ER and office visits, Teladoc delivers better resolution and savings.*

AVERAGE SAVINGS PER EPISODE

* Episode of care: Includes initial encounter and any subsequent utilization of follow up office visits, hospitalization, or ER utilization, resulting from initial encounter within a 30-day window for same and related diagnoses



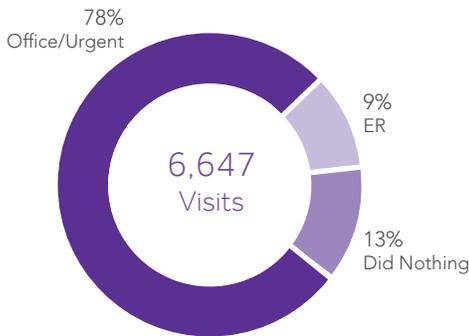
ER
\$1,993



Office/Urgent Care
\$184

$$\begin{array}{rcccl}
 \$1,785,000 & + & \$368,000 & = & \mathbf{\$2,153,000} \\
 \text{Total redirection savings} & & \text{Productivity savings} & & \text{Total savings}
 \end{array}$$

If their employees hadn't gone to Teladoc, where would they have gone?***



When an employee is unable to see their primary care physician, they may turn to an expensive alternative to get the care they need.

*** Teladoc reporting



Top 5 prescriptions

1. Azithromycin
2. Amoxicillin
3. Medrol Dosepak
4. Tessalon Perles
5. Augmentin



Top 5 diagnoses

1. Sinusitis
2. Pharyngitis
3. Bronchitis
4. Upper Respiratory Infection
5. Urinary Tract Infection

Confidence in numbers

<10min

Median physician response time

96%

Rated the Teladoc service as "Good" or "Excellent"

94%

Rated the Teladoc physician as "Good" or "Excellent"

99%

Would use Teladoc again

Your goal is simple: offer a quality health plan while keeping costs low. Teladoc is the first and largest provider of telehealth consults in the nation, providing members with 24/7/365 access to a doctor via phone or online video. It's quality care, when and where your employees need it, at a price that will reduce your medical costs.



Why choose Teladoc?

There are many reasons to incorporate telehealth into your medical plan:

Quality care

All Teladoc physicians are U.S. board-certified, licensed in their respective state and are strictly credentialed to meet NCQA standards.

Happy employees

Teladoc saves your employees time and money by providing an affordable healthcare option they can use anytime, anywhere they happen to be.

Increase productivity

Employees no longer have to miss work for non-emergency medical care.

Improve ROI

We'll analyze your specific data and show you how we can help reduce healthcare costs and improve member convenience and satisfaction.

Quarterly reporting

We'll provide actual utilization reports that include most common diagnoses, prescriptions and your savings based on redirection and productivity. We can even target high utilizers in order to redirect them to more cost-effective solutions.

Confidence in numbers

Teladoc is the most experienced telehealth provider in the U.S., with the numbers to prove it.

99%

client retention

575,000

consults in 2015

92%

medical resolution

Stay in touch

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WWW.44N.COM

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1-855-306-1099

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